

# Business and Entrepreneurial Management

## Associate of Applied Business

### Core Courses - 78 Credits

### Credit Hours

BUS 101	Accounting Principles 1 .....	4
BUS 124	Business Letter & Report Writing.....	4
BUS 125	Business Mathematics.....	4
BUS 130	Business Law .....	4
BUS 140	Human Resources .....	4
BUS 160	E-Business .....	4
BUS 200	Introduction to Business .....	4
BUS 213	Statistical Methods in Business .....	4
BUS 230	Principles of Management .....	4
BUS 240	Marketing .....	4
BUS 245	Customer Service & Personal Selling .....	4
BUS 260	Business Finance .....	4
BUS 270	Operations Management.....	4
BUS 275	Strategic Management .....	4
BUS 290	Business & Entrepreneurial Externship .....	6
CDP 125	Introduction to Desktop Applications .....	4
CDP 224	Electronic Spreadsheets .....	4
*GEN 122	Written Communications 1 .....	4
*GEN 125	Oral Communications .....	4

### General Electives - 12 Credit Hours (must choose three\*)

GEN 102	Introduction to Psychology .....	4
GEN 112	Civics .....	4
GEN 115	Introduction to Sociology .....	4
GEN 117	Introduction to Economics .....	4
GEN 123	Written Communications 2 .....	4

### Technical Electives - 8 Credit Hours (must choose two):

BUS 255	Supply Chain Management .....	4
BUS 280	Small Business Management .....	4
CDP 227	Database Management .....	4
CDP 260	Small Business Computer Systems.....	4
KEY 124	Fundamentals of Computer Keyboarding .....	4

Total Credit Hours

98

General Education Hours 20